

# Empowering the Future: Innovative Educational Solutions

*Transforming Education through Entrepreneurial Skills,  
Emotional Intelligence, and Financial Literacy*



**LA EJE**

Escuela de Jóvenes  
Emprendedores

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# WELCOME

## Dear Partners and Colleagues,

At LA EJE, we are dedicated to transforming the educational landscape by equipping young people with essential life skills. Our mission is to empower the next generation to succeed in a rapidly changing world through innovative, experiential learning. Join us on this journey to shape the future of education.

## Vision and Mission

Our vision is to create a world where every young person has the opportunity to develop entrepreneurial competencies, emotional intelligence, and financial literacy. Our mission is to provide high-quality, experiential education that inspires and empowers the next generation.

## Our Goal at The Event 2024

At The Event 2024, we aim to establish meaningful connections and collaborations with stakeholders in vocational and professional education. We are eager to share our expertise in entrepreneurship, emotional intelligence, and financial education, and to contribute to innovative educational initiatives. By partnering with us, you can help create impactful educational programs that empower young people across Europe.

**Verónica Deambrogio**  
CEO & Co-Founder



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# How Can We Help

## Empowering the New Generations

We empower the new generations through practical training  
in life skills and competencies.

### Our Specializations:

- \* Entrepreneurial Competencies
- \* Personal Development (Soft Skills)
- \* Emotional Intelligence
- \* Financial Education



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# Empowering Children



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# Educational Experiences

*to Inspire Children*



**Workshops and sessions** to learn about money and responsible consumption through play.



**Workshops and activities** to bring out the entrepreneurial spirit within.



**Family events** to promote responsible consumption and values.



**Customized activities and programs** for direct implementation in schools.

All our activities are carefully designed to be enjoyed in a practical and experiential way, making learning motivating, fun, creative, and sparking curiosity and the desire to learn.



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# Examples of Our Work



**Financial Education Olympics:** Fun, educational, and formative activities providing personal finance knowledge to children aged 8 to 12.



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# Empowering Young People



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# Innovative Activities

*for tomorrow leaders*



**Workshops and activities** to boost financial education, soft skills, and entrepreneurial education for young people.



**Extra-curricular Programs:** Programs to enhance entrepreneurship, personal development, emotional intelligence, social commitment, and mental health among youth.



**Events:** to promote motivation and entrepreneurial attitude.



**Customized Activities and Programs:** for improving academic performance and direct implementation in schools.



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# Examples of Our Work



**Workshops and programs to improve academic performance**, implemented directly in the educational centers of the respective municipalities and funded by public entities.



# Large-Scale Events



**Éxitos Compartidos:** The **first motivation and entrepreneurial attitude event for adolescents**, held in multiple editions at the University of Alicante (Alicante), Dénia (Alicante), Yecla (Murcia), Inca (Balearic Islands), and Torrox (Málaga), for an audience of 500 to 1000 young people.



More info here

# Empowering Adults



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# Comprehensive Growth

*Training and Development for Adults*



**Personal Finance Workshops:** Strategies for effective personal finance management and financial guidance for children.



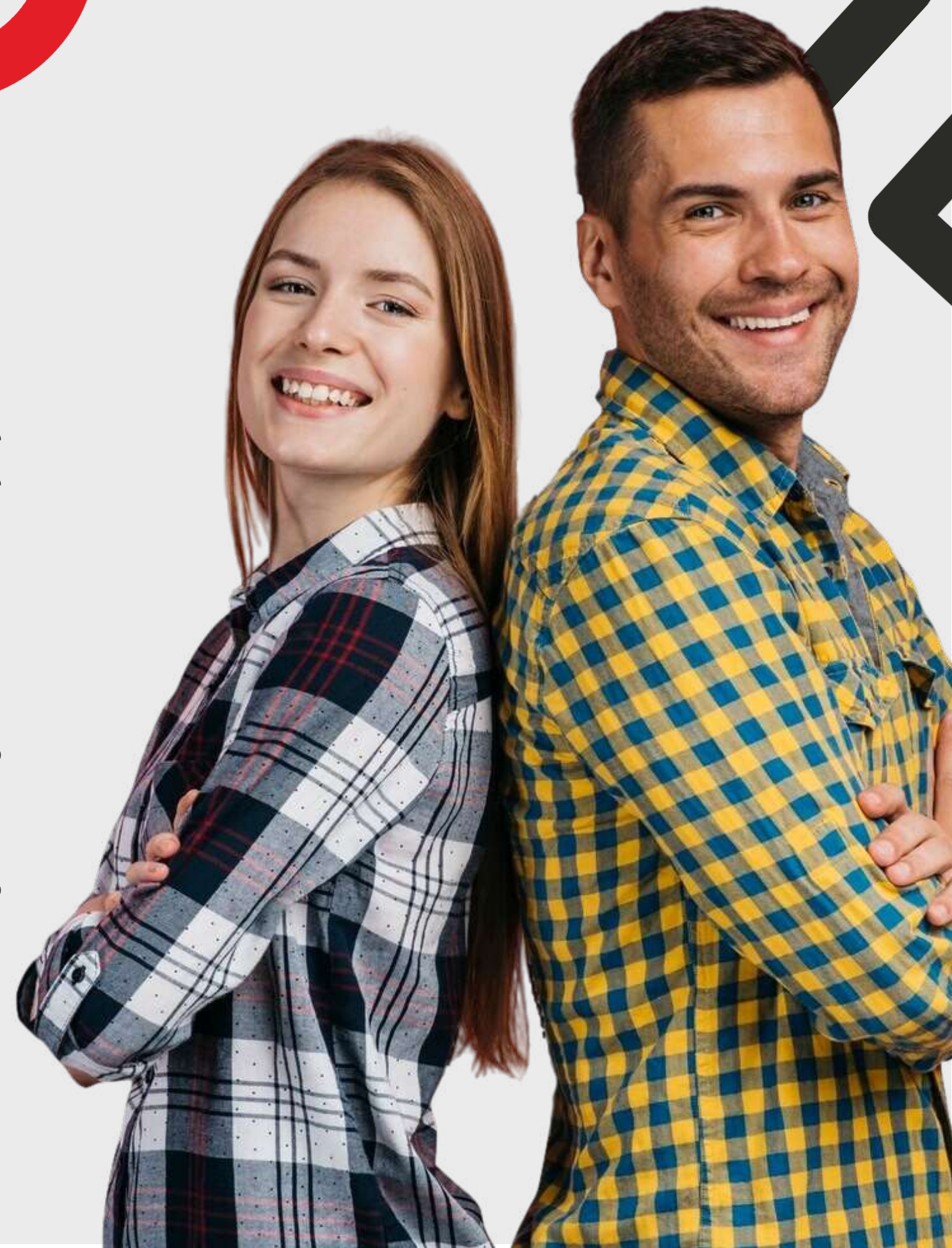
**Entrepreneurial Support:** Mentorship and practical support programs for emerging entrepreneurs.



**Trainer Training:** Teaching entrepreneurial skills to educators and community leaders.



**Adult Talent Enhancement:** Customized activities to maximize personal and professional motivation.



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# Examples of Our Work



**Online Workshop:** Youth Entrepreneurship for Red Cross Training Area Volunteers. GO Sessions. Central Headquarters in Madrid.



## PALANCAS DE CAMBIO POR UN EMPLEO DIGNO PARA JÓVENES

### 8. Emprendimiento Joven.... ¿Una opción viable para las personas más jóvenes?

**¿Por qué?** Una actividad emprendedora requiere distintos factores que suman o restan: **oportunidades de negocio, posibilidades materiales y conocimientos, miedo al fracaso e intención de emprender y refuerzo social...** La crisis de la Covid19, ha supuesto un retroceso en el número de jóvenes emprendedores. Por otro lado, las generaciones más jóvenes, apuestan por el autoempleo de forma más visible que las generaciones que le preceden.

**¿Qué queremos?** Acercarnos al emprendimiento joven desde un punto de vista práctico. ¿Identificamos jóvenes con interés en emprender? ¿conocemos claves para comenzar un itinerario de emprendimiento? ¿derivamos a proyectos específicos internos/externos? Queremos que las personas que participan en el taller, "salgan" con la capacidad para identificar, apoyar y orientar aquellos jóvenes con potencial para crear empresas o hacerse autónomos.

**¿Quién lo realiza?** ERF Group



**Taller presencial:** Educación Financiera Fundación Secretariado Gitano. Sede Alicante



**Taller Online:** Competencias Emprendedoras - Escape Room Emprendedor



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# Our methodologies



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# INNOVATIVE METHODOLOGIES

## LEARNING BY DOING

Experiential, Competence-  
Based, and Practical Learning

Project-Based  
Learning (PBL)

Service-  
Based  
Learning

Challenge-  
Based  
Learning

## GAMIFICATION

Playful Tools that Enhance  
Meaningful Learning

Challenges  
and Tasks



## GUARANTEED LEARNING





**Who we are**



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We are a social impact educational company that **believes all children, adolescents, and young people deserve to acquire the entrepreneurial competencies** essential for the 21st century.

That's why we specialize in training the new generations in **entrepreneurship, emotional intelligence, and financial education**. We also support teachers with practical and experiential tools and training, enabling them to deliver memorable, motivating, and effective classes while saving time and resources in their preparation.

*We support the following Sustainable Development Goals (SDGs 2030):*



*With **14 schools implemented nationwide since 2016**, over **20,000 students** who have benefited from our training, and a proven methodology based on "learning by doing," the latest advancements in neuroeducation, and gamification, **we guarantee meaningful, experiential, motivating, and memorable learning that transforms young people's lives.***



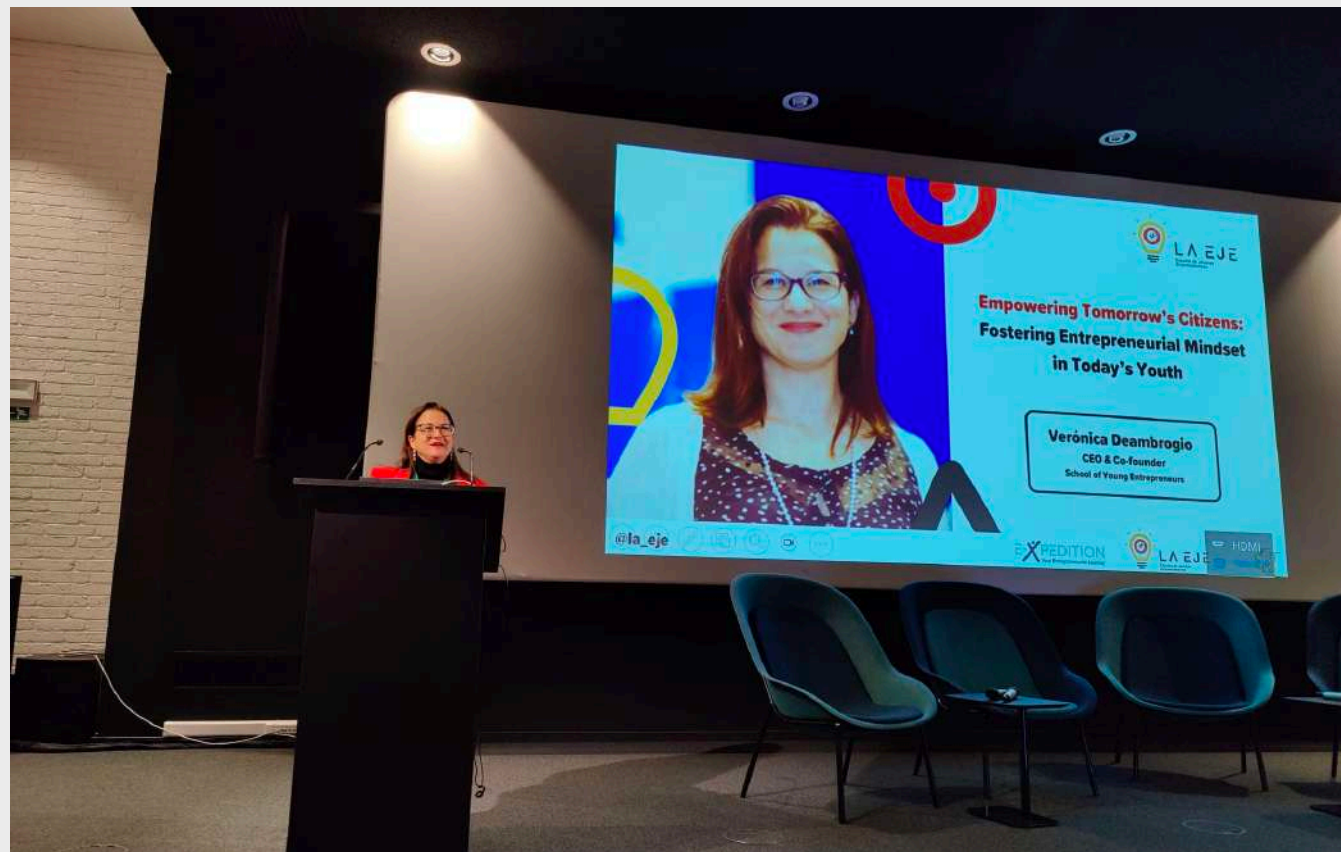
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All our training and activities are based on the European Competence Framework (ENTRECOMP)



# AWARDS AND RECOGNITIONS

- In 2023, we were recognized as #Entrecomp #Champion by the European Union and Bantani Education, highlighting our leadership in entrepreneurial learning. This honor is reserved for leading initiatives in Europe that innovate and expand the field of entrepreneurship, serve as inspiration, and achieve significant and transformative impact





# ENTERPRISE 2020. FUTURO DEL TRABAJO

DIPLOMA DE RECONOCIMIENTO

La iniciativa:

**Escuela de Jóvenes Emprendedores**

liderada por:

**EL RECETARIO FINANCIERO**

seleccionada como una de las mejores soluciones empresariales al Futuro del Trabajo en el eje de "Pact4Youth: Empleo y empleabilidad joven" de la campaña 2018-2019 de Enterprise 2020 de Forética

Germán Granda  
Director General de Forética

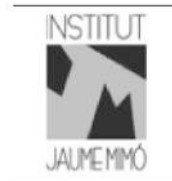
Apoyos Institucionales:



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# TRUSTED BY



The background is a light gray color with several abstract geometric shapes scattered around. These include a white trapezoidal shape in the top left, a green circle in the top center, a red double-line triangle in the top center, a yellow double-line circle with a smaller yellow circle inside in the top right, three white horizontal rounded rectangles on the right edge, a yellow double-line triangle on the left edge, a red double-line circle with a smaller red circle inside on the left edge, a black L-shaped corner on the bottom left, a green circle in the bottom center, an orange double-line triangle in the bottom center, a white trapezoidal shape in the bottom center, and a yellow double-line circle with a red circle inside on the bottom right.

***Let's Connect***

## QUIÉNES SOMOS

We are a social company, led by women, specialized in designing and implementing innovative and effective educational projects that promote values, financial education, personal development, and entrepreneurial culture for the benefit of children, adolescents, and young people.

*All our trainers are passionate, talented, and professional individuals from the fields of business, education, personal development, and finance.*



## Contact Us



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